



## IMPACT OF TECHNOLOGY ON SOCIETY

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### **Abstract**

*The more advanced technology becomes, the more it seems to have control over our lives. Today, the use of technology is widely available and insistently promoted throughout our society. While technology makes life easier for people, it also creates some problems for our society such as the decline in ordinary social behaviors. Yet, modern societies realized the significance of intellectual technology which is a form of new knowledge that achieves goals or solves many problems. The word technology consists of two parts (Techno) means application, art or skill, and (Logy) means science and learning. Thus, the linguistic meaning of the word technology is: the methods and tools that a society has developed in order to facilitate the solution of its practical problems and to provide the necessary needs for the community. Consequently, the use of technology in all areas of life increases risks, threats and crimes associated with the use of this technique, which reflects negatively on the possibility of its use in absolute terms in all walks of life.*



### **Introduction**

Technology and society or technology and culture refer to cyclical co-dependence, co-influence, and co-production of technology and society upon the other (technology upon culture, and vice versa). This synergistic relationship occurred from the dawn of humankind, with the invention of simple tools and continues into modern technologies such as the printing press and computers. The academic discipline studying the impacts of science, technology, and society, and vice versa is called science and technology studies.

Technology has become a huge part in society and day-to-day life. When societies know more about the development in a technology, they become able to take advantage of it. When an innovation achieves a certain point after it has been presented and promoted, this technology becomes part of the society. Digital technology has entered each process and activity made by the social system. In fact, it constructed another worldwide communication system in addition to its origin.

Since the creation of computers achieved an entire better approach to transmit and store data. Digital technology became commonly used for downloading music and watching movies at home either by DVDs or purchasing it online. Digital music records are not quite the same as traditional recording media. Obviously, because digital ones are reproducible, portable and free.

However, although these previous examples only show a few of the positive aspects of technology in society, there are negative side effects as well. Within this virtual realm, social media platforms such as Instagram, Facebook, and Snapchat have altered the way Generation Y culture is understanding the world and thus how they view themselves. In recent years, there has been more research on the development of social media depression in users of sites like these. "Facebook Depression," as some have deemed, is when users are so affected by their friends' posts and lives that their own jealousy depletes their sense of self-worth. They compare themselves to the posts made by their peers and feel unworthy or monotonous because they know that their life is not nearly as exciting as others'.

Another instance of the negative effects of technology in society is how quickly it is pushing younger generations into maturity. With the world at their fingertips, children can learn anything they wish to. But with the uncensored sources from the internet, without proper supervision, children can be exposed to explicit material at inappropriate ages. This comes in the forms of premature interests in experimenting with makeup or opening an email account or social media page—all of which can become a window for predators and other dangerous entities that threaten a child's innocence.



### **Impact of Technology on Society**

Technology and human life cannot be separated; society has a cyclical co-dependence on technology. We **use technology**; depend on technology in our daily life and our needs and demands for technology keep on rising. Humans use technology to travel, to **communicate**, to **learn**, to do **business** and to live in comfort. However technology has also caused us concerns. Its poor application has resulted into the pollution of the environment and it has also cause serious threat to our lives and society. This calls for proper use of technology. The biggest challenge facing people is to determine the type of future we need to have and then create relevant technologies which will simplify the way we do things.

It is impossible to explore how each new advanced technology has impacted our lives and how it will impact the future. Technology impacts the environment, people and the society as a whole. The way we use technology determines if its **impacts** are positive to the society or negative. For example, (**POSITIVE IMPACT**) we can use corn to make ethanol and this ethanol can be used as fuel. Fuel can be used to run machines and cars which will increase on output of manufacturing industries at a lower cost. (**NEGATIVE IMPACT**) However, if we decide to shift large quantities of corn to fuel production from food production, humans will be left with no food and this will cause world hunger which even is a worse situation.

Basing n the example above, technology by its self is not harmful to the society, but the way society uses technology to achieve specific goals is what results into negative impacts of technology on the society. Humans need to use energy to process products in factories, to run cars, to light homes and also run technological machines like computers, but the only way we can do this without affecting the environment and society, is by shifting from exhaustible energy sources to renewable and inexhaustible sources like Solar / Wind energy.

### **Positive Impacts of Technology on Society**

#### **Technology has mechanized agriculture**

Modern agricultural technology allows a small number of people to grow vast quantities of food in a short period of time with less input which results into high yields and RIO "return on investment". Through government subsidies, small and medium sized farmers have managed to acquire ploughing, sowing, watering and harvesting machines. The **use of technology in agriculture** has also resulted into the manufacturing of genetic crops which can grow fast and they can be resistant to many pests and diseases. Also farmers have access to artificial fertilizers which add value to the soil and boost the growth of their crops and enable them to produce high quality yields. Farmers in dry areas have been in position to grow healthy crops, they use advanced water pumps and sprinklers which derive water from rivers to the farms, the all process can be automated to save time. A good example is Egypt , this is a desert country which receives little rain , but small and big farmers have used automated sprinklers to irrigate their farms. In Egypt, they grow a lot of rice, yet this crop needs sufficient water to grow well. The water is pumped from River Nile to the rice fields on a daily basis.

#### **Technology has improved transportation**

Transportation is one of the basic areas of technological activity. Both society and businesses have benefited from the new transpiration methods. Transportation provides mobility for people and goods. Transportation, like all other technologies can be viewed as a system. It is a series of parts that are interrelated. These parts all work together to meet a certain goal. Transportation uses vehicles, trains, airplanes, motorbikes, people, roads, energy, information, materials, finance and time. All these parts mentioned work together to move and relocate people and goods. Technology has helped in advancing all the four types of transportation and these include:

1. Road transport used by automobiles,
2. Air transport which is used by airplanes,
3. Water transportation which is used by ships and speed boats and
4. Space transportation used to go to the moon.

The most used of all these is Road transportation, this one facilitates the movement of goods and people. Technologies like automobiles, buses and trucks have improved the way humans move and how they transport their goods from place to another. Also developing countries are getting funds from wealthy countries to improve their road transport which has resulted into development of rural remote areas.



### **Technology has improved communication**

Communication is used for a number of purposes. Both society and organizations depend on communication to transfer information. People use technology to communicate with each other. Electronic Medias like radios, televisions, internet, Social Medias have improved the way we exchange ideas which can develop our societies. In many countries, radios and televisions are used to voice the concerns of the society; they organize live forums where the community can contribute through mobile phones or text service systems like tweeter. During political elections, leaders use radio, television and internet Medias to reach the people they want to serve. A good example is the recent presidential election in USA, “**President Barak Obama**” has embraced the communication technology to reach and voice out his concerns towards the development of America. Communication technologies like Televisions, radios and internet can be used to persuade, entertain and inform the society. Small businesses have also used internet and mobile communication technology to grow and improve their customer service.

### **Technology has improved education and learning process:**

Education is the backbone of every economy. People need well and organized educational infrastructures so that they can learn how to interpret information. Many schools have started integrating educational technologies in their schools with a great aim of improving the way students learn. Technologies like smart whiteboards, computers, mobile phones, iPad, projectors and internet are being used in **classrooms** to boost student’s moral to learn. Visual education is becoming more popular and it has proved to be the best method of learning in many subjects like mathematics, physics, biology, geography, economics and much more. The business community has invested money in various educational technologies which can be used by both teachers and their students. For example, on iTunes, you will find many educational applications which can allow students and teachers exchange academic information at any time, this has made learning mobile. Also programs like Long distance learning have opened boundaries to so many scholars around round the world.

### **Negative Impacts of Technology on Society**

#### **Resource Depletion**

The more demand for new technologies and advancement of current technologies, the more pressure we put on earth’s natural resources. Look at the total number of mobile phones and computers being manufactured today, our population is increasing every day and all these billion consumers demand either a mobile phone or a computer in their homes or offices. This is good news to the manufactures, like **Apple** or **Samsung**, the demand for their gadgets is high, but to sustain this demand, they have to exploit Mother Nature for resources like aluminum, once these resources are extracted from the earth plates, they will never return back because it took them a billion years to mature. That means that at one time, we shall be left with no natural resource which can be a problem to the future generation and economy. Likewise, the intensive farming practices will deplete the soil. This makes heavy applications of commercial fertilizers necessary to yield healthy harvests, but also these fertilizers have chemicals which are dangerous to the soil and human lives.

#### **Increased Population**

Technology has helped us live longer by improving **health facilities** and aiding in the research for solutions for most health problems which affect humans. This is good news for developed countries, but is bad news for developing countries which have not been in position to access these health care benefits brought by technology. In developed countries population growth is controlled by advanced birth control methods, this has helped them balance their population in relation to natural resources and other opportunities which come with a planned population. This is different in developing countries, the rate at which people produce is very high , the mortality rate is high , food is scarce and health care is poor.

#### **Increased Pollution**

Pollution affects the land we grow crops on , the water we drink and the air we breathe. The increased demand for new technologies and **advancement of technologies** has resulted into many manufacturing and processing factories. As they work so hard to create the best technologies for both society and business, they release harmful chemicals and gasses which have polluted our environment and this has resulted into climate changes (global warming). So the more technology we enjoy, the more we harm our environment. Experts have tried to implement ways of reducing this impact by encouraging factories to go green , to a small extent, this has been achieved through the development of green technologies like; green cars , green computers, but a great effort is still needed to reduce the pollution of the air and the earth.

#### **Conclusion**

Since human beings are social by nature, relationships nowadays become more dominated by the use of modern technologies such as social media, which reduces the distances, despite of having negative effects on human relations in society and family.



Currently, people recognize that the use of modern technologies is a requirement for life and an indication of the cultural awareness of the community. They have positive prominent roles as one of the requirements of this era where they enter in all walks of life to provide services, improve the quality of life and increase communication and relationships since it is a developed culture reflects the culture of the community. Thus, there are increased concerns in the speed at which modern technology spreads as well as its uses and their false and negative impacts.

This was due to the absence of effective guidance where some groups have become vulnerable to the negative effects of life-threatening. Since education is an important area of life, the use of modern technologies makes it an essential part in education, not just a simple addition. This research shows the negative impacts of modern technologies on society and will contribute to raise people's awareness towards the appropriate ways of using modern technologies. The authors hope that by presenting the negative effects of modern technologies on society, it will have positive influences on individuals and society in general since modern technologies play a major role in people's lives and future possibilities.

**JUST BECAUSE SOMETHING DOESN'T DO  
WHAT YOU PLANNED IT TO DO  
DOESN'T MEAN IT'S USELESS.  
- THOMAS ALVA EDISON**